ARE YOU UP TO THE CHALLENGE?
Want to show off your data and analytics talent to business leaders?

Teradata University Network (TUN) is excited to announce our second annual Data Challenge. In this competition, we will provide all student teams with the same data set and questions from a non-profit. The teams will examine, analyze, and visualize the data and present their findings. The details on the data and the business questions will be available on TeradataUniversityNetwork.com on January 4, 2016. The goal of this competition is to provide students with an opportunity to demonstrate their data analytics and visualization skills to professionals in the Business Analytics Community.

During the 2016 Teradata PARTNERS Conference and Expo students will have the opportunity to showcase their findings through both formal presentations and a poster/demo session.

SUBMISSION OVERVIEW:
TUN 2016 Data Challenge submissions should consist of:
1. A presentation of 10-15 power point slides capturing the visualization and analytical work of the team on the provided data set.
2. A 2-3 pages Executive Summary (details below)
All submissions should answer business questions provided by the non-profit.
In addition, one student representative from each submission should complete the TUN Student Scholarship application which can be found on the Teradata University Network website.

JUDGING:
After the initial round of submissions, the TUN Selection Committee will evaluate all submissions using the following criteria: originality of idea; quality of argumentation; writing quality; and overall contribution to new knowledge (pushing the boundaries). Undergraduate and graduate student submissions will be evaluated in separate categories.
Finalists will be invited to the conference where the competition will continue with students giving a short formal presentation of their research to conference members attending the academic track. The following day, students will also present their posters/demos to all conference attendees. Conference attendees will then vote for various awards and winners will be recognized during an awards ceremony at the conference.

SUBMISSION DEADLINE:
April 29, 2016

FINALISTS NOTIFICATION:
June 1, 2016

FINAL PRESENTATIONS:
September 11-12, Atlanta GA

EVENT DATES AND LOCATION:
The 2016 Teradata PARTNERS Conference and Expo will occur in Atlanta, GA, from September 10-14, 2016. The formal presentations and poster/demo sessions will take place on September 11th and 12th.

For more information, please visit TeradataUniversityNetwork.com/PARTNERS2016
Finalist Awards

Each team selected as a finalist will be awarded with both a TUN PARTNERS Student Scholarship and a TUN PARTNERS Faculty Scholarship, which will cover the conference registration fee, conference meals and gala events for both individuals ($2395 value each). Students and faculty will be responsible for their own travel costs.

Competition Submission Guidelines

Executive Summary contents: The submission for the TUN Data Challenge should contain:

PAGE 1:
1. Title
2. Author(s): Poster authors do not undergo blind review, so your submission should include as much of the following information as possible: name, affiliation, contact information (e.g., address, phone number, and email address, www address, etc.) Email is the preferred method of contact.
3. Faculty Advisor: If applicable.

PAGES 2-4: (Executive Summary)
2-3 pages that include:
1. Abstract: Provide a brief summarization of your project (a maximum of 100 words) that can be used for promotion at the conference.
2. Problem and Motivation: Describe the problems you have addressed. Explain the significance of the problems and your reasons for seeking a solution to the problems.
3. Approaches: Describe the approaches used for examining and analyzing the data.
4. Tools Utilized: Share which technologies you leveraged during your project.
5. Results: Describe how the results of your work may contribute to the future success of Cultural Data Project and their partner charities.

ELIGIBILITY CRITERIA

1. Open to undergraduate or graduate students who will be current students in the Fall of 2016.
2. Only original individual/team work/research will be accepted for consideration. Individuals who are part of a group research project can submit and present the group’s research project with other group members’ permission. Work from a team should be submitted by one person.

APRIL 29, 2016 DEADLINE

Email your power point presentation and executive summary to: AcademicPrograms.Teradata@Teradata.com.